

Voting & Judges

VOTING CODE OF CONDUCT

ISSA Show monitors all voting to ensure the integrity of the ISSA Innovative Leaders Awards. Any voting that deviates from the voting guidelines described below will be disqualified at the sole discretion of Informa Markets'.

Companies participating in the ISSA Innovation Awards ("Participants") may encourage others to vote for his/her entry, but Participants and others are expressly prohibited from soliciting or obtaining votes by fraudulent or other inappropriate means, which includes, without limitation: offering prizes, payments, reciprocal votes or other inducements of any kind, or participating in voting boards, voting exchanges, voting swaps or any means that seeks to deviate from or otherwise subvert the Voting Guidelines or otherwise unfairly affect the outcome of the ISSA Innovation Awards, all of which shall be determined by Informa Markets in its sole discretion.

Informa Markets reserves the right to nullify any and all such votes made by such means. If done by the Participant or any of its employees, ISSA reserves the right to disqualify the Participant from the ISSA Innovative Leaders Program.

Judges consist of a group of industry leaders within the ISSA community, including the Innovation & Technology Council, ISSA Sustainability Council, ISSA Manufacturer Rep Council, ISSA BSC committee, IEHA Council, and ISSA Residential Committee. They will select 1 winner in each category and 2 honorees. Judges will review **CleanPITCH** presentations and determine the Top 3 products in each category. The judges will then select the winners, and the announcement of the winner will happen in the **Innovation Showcase & Theater (Booth #1447)**.



JUDGING CRITERIA

The panel of judges represents all qualified voting classes as well as industry experts. Judges are provided a document of information that each participant provides in the application process that explains the following:

- Description of each product
- What makes your product innovative?
- A description of how this product solves a facility solution along with any unique features and outstanding achievements.
- Describe the environmental impact benefit of your product in the marketplace.

Judges are provided a grading grid to critique products from which Informa Markets will consolidate and average out each score. They will judge based on the following criteria:

- **Impactful**
- **Practical**
- **Sustainable**
- **Competitive Edge**
- **Originality**

The judges will grade the criteria on a 1-10 scale as follows:

- **10** - The highest innovation quality and relevance; considered for Innovation of the Year Award
- **7-9** - High innovative quality and relevance; would suggest for Innovation of the Year award
- **4-6** - Reasonable innovation quality and relevance; potentially consider for Innovation of the Year award
- **3 or Less** - Low innovative quality and relevance; should not be qualified for the Innovation of the Year award

Environment & Sustainability Category Evaluations

For the Environment & Sustainability category, judges are asked to vote based on the following criteria and are provided the participants answers from their [Jotform](#) entry:

- ✓ **[20%]** The product/program makes a measurable impact on at least one of the following sustainability criteria. *[NOTE: Entrant must cite credible evidence of each component.]*
 - ➔ Greenhouse gas emissions, Energy conservation (e.g., electricity, natural gas, fuel/oil, chilled water), Water conservation (e.g., potable, sewage, landscaping), Waste diversion, Source materials reduction to current available offerings, Other (please specify)

- ✓ **[20%]** The product/program has achieved a credible sustainability standard and/or certification *(NOTE: Certain products are only eligible for certain standards/certifications):*
 - ➔ Safer Choice (U.S. EPA), Green Seal, USDA BioPreferred, EcoLogo, Cradle to Cradle, Forest Stewardship Council, Other

- ✓ **[15%, YES OR NO]** The product/program leverages biobased content in its manufacturing, packaging, and/or delivery. *[Note: Biobased content is defined by the U.S. Department of Agriculture (USDA) as containing renewable plant, marine, and forestry-based resources not derived from petroleum.]*

- ✓ **[15%, YES OR NO]** The product/program makes a measurable impact on operator/worker health and safety (e.g., ergonomic design, use of safer chemistry, etc.)

- ✓ **[15%, YES OR NO]** The product/program features prominent training for the end-user

- ✓ **[15%, YES OR NO]** In addition to its sustainable attributes, this product/program provides a clear connection for customers' environmental, social and governance (ESG) initiatives.

The judges will evaluate each on a scale of 1-10. The weights will be applied to the whole number for each criterion, and the sum of the criteria scores multiplied by their respective weights/factors will generate the overall score.



**Environment
& Sustainability**
INNOVATION OF THE YEAR